

▶ BrightArrow® Digital Voice Dialer

The world's easiest, most inexpensive mass notification for schools.

OVERVIEW

Digital Voice Dialer is BrightArrow's mass notification solution for calling parents and staff to quickly deliver pre-recorded voice, SMS text and e-mail messages. It includes the **BrightArrow Target** hosted web interface, delivering reliable and instant voice notification at a much lower price than other services.

Digital Voice Dialer retrieves phone numbers and e-mail addresses from your Student Information System or student list to notify parents, faculty and staff of emergency and non-urgent announcements. In addition to Web access, you can launch voice notifications by calling a toll-free phone number.

The system automatically dials a predefined list of phone numbers and speaks an audio message to the recipient or their voice mail. It also delivers SMS texts and e-mail messages.

A primary usage of the Digital Voice Dialer is time-sensitive announcements for school cancellations or delays due to snow, fires, floods or hurricanes.

It can be used for other urgent emergency situations such as lock-downs or evacuations. Communicating action plans to manage accidental or intentional threats or disasters can be done quickly and time-efficiently.

In addition, schools can use the Digital Voice Dialer for day-to-day announcements such as reporting unexcused absences to parents, lunch fee collections, or reminders of events and meetings.

Automatic synchronization keeps your lists up-to-date by reading your student database. Your lists can be differentiated by school, grade, class, bus route, language, team or attendance. Administrators, teachers, or coordinators can have web or dial-in access to their lists.

With over ten years of extensive product development and state-of-the-art voice technology, BrightArrow delivers one of the most flexible and powerful notification systems available anywhere.

BENEFITS

Calls, e-mails and texts to mass deliver messages to parents, faculty, and staff.

Secure Web and Dial-in Interfaces.

Fast, easy and accessible for authorized users; no training necessary (but available).

Includes an 800-number dial-option to launch calls when Internet is not available.

Optional Parent Portal for parents to identify their preferred contact information.

Supports multiple languages, multiple schools, and dialing to sub-groups.

HIGHLIGHTED FEATURES

Fast and accurate detection of human voice vs. an answering machine, thus reliably delivering full messages.

Schools and districts can have an unlimited number of users to separate and control access to different groups and lists.

Delivers tens of thousands of calls quickly.

Unrestricted number of phone numbers and e-mail addresses for each student.

Easy access to historical dial reports.

Reads data from your student information system, including: PowerSchool, Infinite Campus, Aeries, Zangle, eSIS, NC WISE, Skyward, Rediker, Star Student, SchoolWise, state-specific and all other SIS databases.



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BrightArrow Web-based Dialing. Easy as 1-2-3.

Step 1. Create or Select a List. After logging into the system, the "My Lists" window displays lists that you previously configured, and lists that were automatically loaded by synchronization with your Student Information System.

STEP 1: CHOOSE A LIST

STEP 2: CREATE YOUR MESSAGE

Step 2. Create Your Message. By clicking *Create a message*, you can either record your message from a telephone, or type in a message so that it will be spoken using a computer-generated voice.

Step 3. Load Your Contacts. You can either select a list that was already loaded from your district's data, or import a contact list using the comma-delimited file created from your Student Information System.

STEP 3: LOAD YOUR CONTACTS

ID #	Name	Phone number 1	E-mail 1
23540	Patricia Adler	617-349-3140	padler@camsti.com
23550	Neil Austin	617-234-2093	austin@aol.com
25120	Angeline Baetz	617-263-2893	Angie@gmail.com
25320	Bernice Baggett	617-293-2918	bbtt@absol.com
25222	Alvina Balko	617-929-2093	balkoa@fungals.com
25452	James Barkoot	617-818-9298	jb3@hotmail.com
26119	Marsha Bauer	617-633-2345	marshab@longline.com
29399	Heidi Bauermeister	617-923-9028	bauermeisterh@msn.com
28388	John Baumgarten	617-180-2930	johnb23@gmail.com
29387	Eileen Beaugrand	617-929-1029	beaugrand@yahoo.com
28779	Howard Behrman	617-939-1803	howardbehrman@behrmanco.com
27788	Tom Benson	617-932-1388	tben@camsti.com
27199	Nancy Berg	617-823-2908	nancy@berg.com
27098	Justin Berner	617-522-2838	bernerjs@gmail.com

GO: START YOUR DIAL

Go. By clicking on "Start Dialing Now," the system immediately launches the voice calls, e-mails and text messages to your list recipients. It shows you the calling status as it delivers the messages, and you have a nicely-formatted report when it is done.

Status	Edit	Del	Phone/E-mail	Contact Name
Ready			617-349-3140,...	Adler, Patricia
Ready			617-234-2093,...	Austin, Neil
Ready			617-263-2893,...	Baetz, Angeline
Ready			617-293-2918,...	Baggett, Bernice
Ready			617-929-2093,...	Balko, Alvina
Ready			617-818-9298,...	Barkoot, James
Ready			617-633-2345,...	Bauer, Marsha
Ready			617-923-9028,...	Bauermeister, Heidi
Ready			617-180-2930,...	Baumgarten, John
Ready			617-929-1029,...	Beaugrand, Eileen
Ready			617-939-1803,...	Behrman, Howard
Ready			617-932-1388,...	Benson, Tom
Ready			617-823-2908,...	Berg, Nancy
Ready			617-522-2838,...	Berner, Justin



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